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NEWS

RAISING THE BAR FOR BUSINESS EXCELLENCE

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For half a century, Oliver Wight Class A has been recognised as the definitive standard for business excellence by organisations and industry commentators worldwide. And now, seven years after the leading business transformation specialist updated its Sixth Edition Class A Standard, Oliver Wight is excited to launch the brand new Seventh Edition.

The new publication re-sets the bar for organisations looking to achieve performance excellence, capturing 50 years of experience from Oliver Wight in helping some of the world's best-known companies transform their businesses.

"The Seventh Edition is the perfect framework for any company in any industry regardless of its maturity to start an improvement journey," says Les Brookes, CEO at Oliver Wight. "The focus is on to achieve sustainable business results – not just creating better processes, but increasing revenue and improving margin; it's about delivering shareholder satisfaction and excellent customer service, reducing costs and attracting the best talent."

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