


SCM Supply Chain Movement  
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<https://www.supplychainmovement.com/seventh-edition-of-class-a-standard-for-business-excellence/>

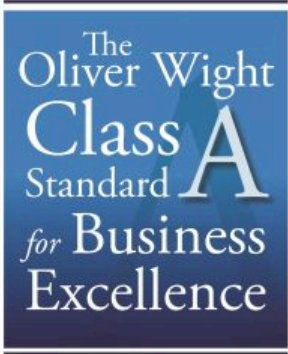


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Home Trends Cases Reports Books Events Visuals Blogs People Webshop

Books | Friday | 30 June 2017 | 5:47h

## Seventh Edition of Class A Standard for Business Excellence



Oliver Wight updated its Sixth Edition Class A Standard. The new publication re-sets the bar for organisations looking to achieve performance excellence, capturing 50 years of experience from Oliver Wight in helping some of the world's best-known companies transform their businesses.

"The Seventh Edition is the perfect framework for any company in any industry regardless of its maturity to start an improvement journey," says Les Brookes, CEO at Oliver Wight. "The focus is on to achieve sustainable business results – not just creating better processes, but increasing revenue and improving margin; it's about delivering shareholder satisfaction and excellent customer service, reducing costs and attracting the best talent."

From its humble beginnings as a 20-question checklist in 1977, Oliver Wight's Class A Standard has become a benchmark for high-performing organisations. The nine chapters of this Seventh Edition redefine business excellence to reflect today's continuously changing environment. It covers the very latest in strategic planning and the leadership of people as well as Integrated Business Planning and the management of product and service, demand and supply.

*'Class A Standard for Business Excellence, Seventh Edition' (2017). Published by Oliver Wight, €43.00 plus p&p*

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