



**Analyze.
Redefine.
Transform.**

Disruptive change is
creating **chaos for**
business strategies.

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Analyze. Redefine. Transform.

OLIVER WIGHT

Organizations are typically used to managing one disruptive influence at a time, but they now need to deal with rapid externally driven changes with little to no time to prepare before the next disruptor hits.

Instead of relying on what has worked in the past, business leaders must recalibrate challenges, aspirations, and direction to understand their organization better, create company alignment, and prioritize the many competing opportunities available to them.

Helping
organizations
**deliver their
ambitions.**

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ambitions

Digital innovation

Customer

Staying ahead of
the competition

Dynamic response
to change

loyalty

Stronger portfolio

ambitions

Margin improvement

Reputation
for quality

Sustainable
business growth

Market
leaders

What are the potential
consequences of these
**ambitions not being
delivered?**

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consequences

Financial benefits of portfolio investments not realized

Low barriers
to competitors

Lots of activity,
lack of profit

consequences

Business teams
pulling against
each other

Risk of becoming
a commodity

Wasted
energy

No ability to invest and grow

Have you recently asked yourself **any of the following questions?**

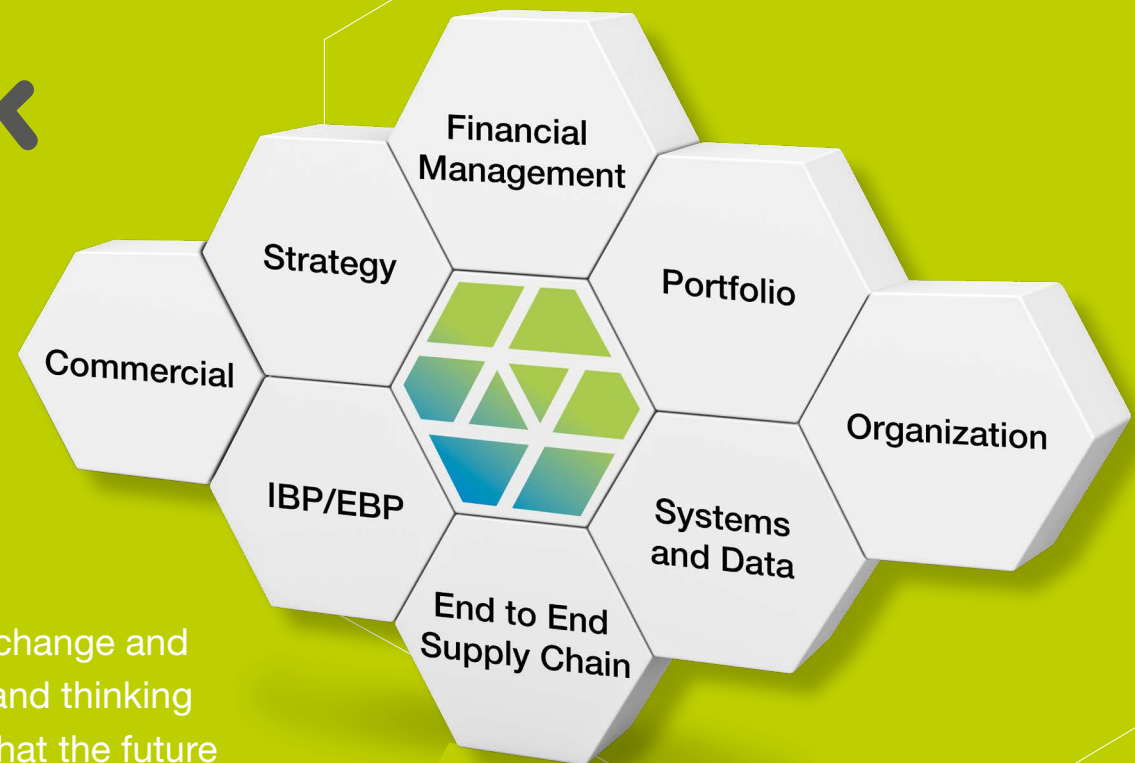


- “How can we accelerate our understanding of what is happening and develop agile responses that are beneficial for our business and customers?”
- “How can we change our internal processes to capitalize on externally driven changes?”
- “How can I generate the confidence to encourage my business to redefine itself in these difficult times?”
- “What tools and capabilities will we need in the future and how can we develop or acquire them?”
- “How can we better manage short-term changes and help our customers to do the same?”
- “How can I free up resources to focus my energy on making the changes needed to advance the business?”



If the answer is yes, email us at hello@oliverwight.com or call us on **+44 (0)1452 397200**

A golden opportunity to take back control.



We advise you on the right sequence for change and ensure your leadership team are aligned and thinking cross-functionally with a clear vision of what the future deliverables are and how to achieve them.

Greater foresight
Enhanced performance
Aligned strategies
Integrated planning
Robust execution
Leadership alignment
Common vision and strategic direction
Commitment to the plan
Enhanced adaptability
Able to manage disruption and capitalize on it

Analyze.

Benchmarking your current business performance using the Oliver Wight 'Class A' standard.

Redefine.

Getting commitment and alignment of the business priorities through executive coaching support.

Transform.

Providing the vision to cross-functional business teams to deliver the key transformational pillars identified in the Redefine stage.

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Fresh thinking and experienced **business** **improvement specialists.**



The Oliver Wight team are senior business leaders with a hands-on approach. We have extensive experience working with blue-chip organizations to understand challenges, opportunities, and future ambitions.

What sets us apart from other business consultancies?

- We have been working with C-suite teams for over 50 years as their coaches and confidants.
- We transfer our knowledge to you so you can achieve sustainable performance levels long after we are gone.
- Your success is our success, so we tell it like it is.
- We ensure you feel an intense ownership for the business outcome rather than being in receipt of a third party report.

It's good to **talk.**

Say hello@oliverwight.com

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We use the term 'partner' to refer to both individual members and the authorised representative of corporate members of the LLP. A list of the members of the LLP (and their authorised representative) is available at our registered office.

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